



Food Entrepreneurship Assistance MicroGrant Program Guidelines

Thanks to a grant from the Truist Foundation, The Hazleton Innovation Collaborative (THInC) is happy to offer microgrants of up to \$2,500 to new or expanding food businesses who operate out of the Hazleton Kitchen Incubator, located within the Hayden Family Center for the Arts. Applications will be accepted starting February 15, 2022, and will be reviewed on a rolling basis until grant funds are depleted.

Eligible costs:

- Rental of kitchen time (valued at \$15/hr)
- PA Department of Agriculture retail food license
- City of Hazleton permits/licenses
- Kitchen security deposit

Kitchen rental and security deposit will be paid directly by the grant. Other costs will be reimbursed to the grantee with proof of receipt.

Applicants must meet with the Hazleton LaunchBox, supported by Pasco L. Schiavo, prior to submitting an application. The LaunchBox will work directly with applicants to discuss business ideation and planning.

Assistance with licensing: The CAN BE Innovation Center will assist grant recipient as needed in securing appropriate licenses and permits, along with advising on necessary insurance and certifications.

Kitchen training: The Hazleton Art League will train grant recipient on kitchen protocols, equipment procedures, and other technical assistance relevant to their particular business venture.

For additional information about the Hazleton Kitchen Incubator, including a list of equipment and additional resources, visit: www.hazletonkitchen.org.

To apply, submit the attached application via email to:

Jocelyn Sterenchock
Director of Economic Development
1 S Church Street, STE 200
Hazleton, Pennsylvania 18201
Phone: 570-455-1508 ext. 2019
jsterenchock@hazletoncando.com

Applicants are encouraged to reach out to Ms. Sterenchock directly, who can answer and clarify questions related to the structure of this unique opportunity. Tours of kitchen facility are available by appointment.



Business Summary

1. What is your product?
2. What is your target market?
3. Who is your competition?
4. What advantage do you have over your competition?
5. What are the costs associated with launching your business (direct and indirect costs, and how will you fund those not covered by this grant)?
6. How will this business create a positive impact for the Hazleton Community?
7. Please provide an itemized list of expenditures for which you would use this microgrant (List all)
8. Is your business already incorporated? Yes No
9. Is your business already licensed in the City of Hazleton? Yes No